





















Image	Focal Length Range					Image Coverage Diameter	Min. Aperture	Front Diameter	Length	Weight	Minimum Object Distance	Highlighted Positives	Notable Credits	Average Daily Rental Price
	15mm	50mm	100mm	150mm	250mm									
	24mm         290mm					30mm	T2.8 (24-215)  Slight Ramping (215-290)	162mm	17.3"	24 lbs.	48"	Proven industry workhorse Classic Angenieux look Tremendous zoom range AC friendly w/25+ marks 5K compatible version coming 2013	<i>The Illusionist</i> <i>Slumdog Millionaire</i> <i>Downton Abbey</i> <i>After Earth</i>	\$ 600
	45mm         250mm					29.1mm	T2.6	134 mm	14.6"	16.5 lbs.	46.8"	Color matched to Master & Ultra Primes Small size & weight allow crews to work fast Organic cinematic look	<i>Black Sky</i> <i>Abraham Lincoln: Vampire Hunter</i> <i>Killer Joe</i>	\$ 500
	30mm         300mm					29.6mm	T2.9 (30-240)  T3.7 (240-300)	136 mm	13.5"	12.8 lbs.	60"	Compact size for Zoom range & performance 4K+ optical performance Smooth cinematic bokeh from 11 blade iris	<i>Home</i> <i>Various National</i> <i>Commercials</i>	\$ 500
	24mm         180mm					29mm	T2.6	136 mm	15.9"	19.6 lbs.	49.2"	4K+ Optical Performance Flat illumination Uniform MTF & Resolution	<i>Oblivion</i> <i>Various National</i> <i>Commercials</i>	\$ 900
	17 80mm 19.5 94mm					28mm 31.4mm	T2.2 T2.6	136mm 136mm	12.8" 13.2"	12 lbs. 12.3 lbs.	24" 29"	Proven industry workhorse ----- 5K sensor coverage 50+ witness marks	<i>Game of Thrones</i> <i>Argo</i> <i>Cloud Atlas</i> <i>(17-80)</i> <i>1000 to 1</i>	\$600 -- TBD
	18 80mm					29.1mm	T2.6	134 mm	11.2"	10.4 lbs.	28.8"	Color matched to Master & Ultra Primes Organic cinematic look	<i>Black Sky</i> <i>Spy Kids 4</i> <i>Evil Dead</i> <i>Between Us</i>	\$ 500
	14.5 60					29.6mm	T2.6	136 mm	12.5"	9.9 lbs.	28.8"	4K+ optical performance Widest angle for a short studio zoom Smooth cinematic bokeh from 11 blade iris	Various National Commercials (Heavy Automotive)	\$ 500
	18 85mm					29mm	T2.0	136 mm	13.9"	15.2 lbs.	32.4"	4K+ optical performance Flat illumination Uniform MTF & resolution	<i>Oblivion</i> <i>Iron Man 3</i> <i>Reel Steel</i> <i>Bones</i>	\$ 900



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	15mm	50mm	100mm	150mm	250mm									
	14.5	45				29mm	T2.0	136 mm	12.2"	14.3 lbs.	27.6"	4K+ optical performance Performs like a prime Flat illumination Uniform MTF & resolution	<i>Oblivion</i> <i>Various National Commercials</i>	\$ 900
	15	40				31.4mm	T2.6	114 mm	7.3"	4.2 lbs.	24"	Classic angenieux look Lightweight short lens Perfect for the Handheld digital age	<i>Prometheus</i> <i>Various National Commercials</i>	\$ 550
	15.5	45				31.5mm	T2.8	114 mm	9"	4.9 lbs.	24"	Lightweight LDS lens for VFX efficiency Color matched to Master & Ultra Primes	<i>Black Sky</i> <i>Dark Skies</i> <i>Fast and Furious 6</i>	\$ 500
	15.5	47				31.4mm	T2.8	114 mm	8.4"	4.8 lbs.	20"	4K Specifications Designed for steadicam & handheld	<i>Various National Commercials</i>	\$ 500
	28	76				31.4mm	T2.6	114 mm	7.3"	4.2 lbs.	24"	Lightweight short lens Perfect for the hand held digital age	<i>Prometheus</i> <i>Various National Commercials</i>	\$ 550
	30	80				31.5mm	T2.8	114 mm	9"	4.9 lbs.	24"	Perfect for Steadicam & handheld Field flatness LDS for VFX efficiency	<i>Black Sky</i> <i>Fast and Furious 6</i> <i>Various National Commercials</i>	\$ 500
	30	105mm				31.4mm	T2.8	114 mm	8.3"	4.8 lbs.	24"	4K specifications Designed for Steadicam & handheld	<i>Various National Commercials</i>	\$ 500
	45	120mm				31.4mm	T2.8	114 mm	8"	4.3 lbs.	37.2"	Lightweight short lens with strong range Perfect for the handheld Digital Age	<i>Shameless</i> <i>The Campaign</i> <i>Californication</i>	\$ 550
	19	90mm				31.5mm	T2.9	114 mm	8.8"	5.6 lbs.	33.5"	Lens Meta Data (FIZ) Ideal for Handheld "No shims" backfocus adjustable	<i>Rookie Blue</i> <i>Bates Motel</i> <i>Psych</i> <i>1,000 to 1</i>	\$ 500
		75mm				29mm	T2.8 (75-270) T3.8 (270-400)	136mm	17.5"	19.6 lbs.	79.2"	4K+ optical performance Flat illumination Uniform MTF & resolution 280 degree focus rotation	<i>Oblivion</i> <i>Iron Man 3</i> <i>About Last Night</i>	\$ 900