

# #5GMediaRoad2019

5G for media production and distribution



## Preliminary draft programme - Day 1

Moderation: Christian Klos, BR

**May 8 + 9, 2019**

at IRT, Munich

- 09:00 - 10:00 **ARRIVAL OF THE PARTICIPANTS, REGISTRATION AND COFFEE**
- 10:00 - 10:05 **WELCOME**  
Michael Hagemeyer, Managing Director, IRT (5 min)
- 10:05 - 10:30 **KEY NOTE "BROADCASTER'S ENGAGEMENT IN 5G"**  
Antonio Arcidiacono, Director of Technology & Innovation, EBU (25 min)
- 10:30 - 11:00 **STATUS OF 5G DEVELOPMENT**  
N.N., Telefónica (30 min)
- 11:00 - 12:00 **NETWORK INFRASTRUCTURE**  
Rainer Liebhart, Head of 5G Solution Architecture, Nokia (30 min)  
Mika Skarp, CEO, Cloudstreet (15 min)  
Dr. Pieter Nooren, Senior Scientist, TNO (15 min)
- 12:00 - 12:30 **PANEL DISCUSSION 5G AND NET NEUTRALITY (30 min)**
- 12:30 - 13:30 **LUNCH BREAK (60 min)**
- 13:30 - 15:00 **MEDIA PRODUCTION AND SERVICES WITH 5G I**  
Matthew Stagg, Director of Mobile, BT Sport (30 min)  
Gordana Macher, Project Manager, IRT (30 min)  
Dr. A. Wilzeck, Head of Spectrum and Innovation, Sennheiser (30 min)
- 15:00 - 15:30 **COFFEE BREAK (30 min)**
- 15:30 - 15:45 **MEDIA PRODUCTION AND SERVICES IN 5G II**  
Dr. Roland Beutler, Strategies of Programme Distribution, SWR (15 min)
- 15:45 - 16:15 **PANEL DISCUSSION MEDIA PRODUCTION AND SERVICES IN 5G (30 min)**
- 16:15 - 16:45 **5G-SATELLITE INFRASTRUCTURE**  
Dr. Alexander Geurtz, VP, Strategic Business Innovation, SES (30 min)
- 16:45 - 17:15 **5G-AUTOMOTIVE**  
Dr. Nik Dimitrakopoulos, Automotive Ethernet & Infotainment, Rohde & Schwarz (30 min)
- 17:15 **BAVARIAN EVENING AT IRT (until 22:00)**



The MediaRoad project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 761412

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## Preliminary draft programme - Day 2

Moderation: Christian Klos, BR

**May 8 + 9, 2019**

at IRT, Munich

07:45 - 08:00 **ARRIVAL OF THE PARTICIPANTS**

08:00 - 08:20 **OFFICIAL 5G TODAY LAUNCH EVENT** (20 min)

Dr. Florian Herrmann

Bavarian Minister of State for Federal and European Affairs and Media

Greeting address of Bavarian Research Foundation

08:20 - 08:50 **PROJECT 5G TODAY**

Aneta Baier, Project Manager, IRT (10 min)

Thomas Janner, Director of R&D Signalprocessing, Rohde & Schwarz (10 min)

Christian Sautter, Senior Director R&D Prod. Management, Kathrein (10 min)

08:50 - 09:00 **SWITCH-ON CEREMONY** (10 min)

09:00 - 09:30 **COFFEE BREAK** (30 min)

09:30 - 11:30 **PROGRAMME DISTRIBUTION IN 5G**

Prof. Dr. Reimers, Managing Director IfN, TU Braunschweig (30 min)

Helwin Lesch, Head of the Distribution and Controlling, BR (30 min)

Dr. Jordi Gimenez, Research Engineer, IRT (30 min)

Michael Wagenhofer, Commercial Managing Director, ORS (30 min)

11:30 - 12:30 **LUNCH BREAK** (60 min)

12:30 - 13:00 **PANEL DISCUSSION PROGRAMME DISTRIBUTION IN 5G** (30 min)

13:00 - 14:30 **5G-HORIZONS**

Ronald Mies, Senior Project Manager, IRT (10 min)

Andreas Dotzler, CEO, Cadami GmbH (10 min)

Andreas Westhoff, CEO, Smart Mobile Labs AG (10 min)

Andrew Murphy, Lead Research Engineer, BBC (30 min)

Dominique Hazael-Massieux, W3C Telecommunications Industry Champion, W3C (30 min)

14:30 **END OF DAY 2**



## ORGANISATION

Ronald Mies, Ralf Neudel, Thomas Schierbaum,  
Carola Schmidle, Maria-Theresia Dichtl

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